



# EBONY LAZARE

LEARNING DESIGNER | INSTRUCTIONAL DESIGNER

## CONTACT

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## CORE COMPETENCIES

Instructional Design (ADDIE), GROW Model, Human-Centered Design, Content Development, eLearning (SCORM), Accessibility, Storytelling, Visual Design, Facilitation & Training, Critical Thinking, Data Analysis & Evaluation, Agile Methodologies, Project Management, Change Management, Stakeholder Collaboration, Needs Analysis, Problem Solving, Organizational Skills, Wireframes, Gamification

## TECHNICAL SKILLS

Figma, Adobe Creative Cloud, Articulate Rise & Storyline, Lucidchart, Excel, Word, Powerpoint, Miro, Canva, Riverside, Vocal Video, Docebo LMS, Zoom, Teams, Simpplr, Loom, CSS, HTML, Asana, Tango

## EDUCATION

CareerFoundry / Certificate in UX Design

Pace University / MS Publishing

East Carolina University / BA Communications

## REFERENCES

*\*References available upon request*

Versatile learning professional with over 3 years of experience designing and delivering human-centered, compliance-focused training in fast-paced, regulated environments. Adept at transforming complex technical and policy-driven content into engaging, accessible learning experiences that support both learner success and organizational goals.

Combines strategic thinking and a consulting mindset with strong collaboration and relationship-building skills to develop scalable, data-driven learning solutions aligned to business objectives. Demonstrates curiosity and continuous learning to quickly master new systems and technologies. Empathetic learner advocate, well-versed in instructional design best practices, adult learning theory, and UX principles. Passionate about leveraging communication and influence to enhance online and hybrid education.

## PROFESSIONAL EXPERIENCE

**Sunrun** / Learning Experience Designer (Remote)

July 2023 - June 2025

- Executed the end-to-end design and delivery of technical, safety, and compliance-focused training for field and corporate teams in a high-growth, regulated environment.
- Managed training logistics and collaborated with Finance to ensure accurate documentation, approvals, and SOX-compliant reimbursement workflows.
- Created engaging content across multiple modalities—eLearning, job aids, video, and tutorials—using tools like Rise and Storyline.
- Worked with LMS administrators to publish, update, and maintain content in compliance with OSHA standards and accessibility requirements.
- Partnered with SMEs, HR, Legal, and Safety leaders to translate complex topics into clear, actionable learning.
- Evaluated program effectiveness through feedback loops and data insights to improve learner engagement and knowledge retention.

**CareerCoaching Pro** / Learning Experience Designer (Remote)

April 2023 - July 2023

- Created asynchronous learning solutions for career development using agile design practices.
- Applied UX and adult learning principles to increase engagement and course completion.
- Conducted learner research to ensure content accessibility across devices and platforms.

**VacayHQ** / UX Designer (LxD Transition Role) (Remote)

Nov 2022 - April 2023

- Designed interactive prototypes and wireframes for internal training and onboarding content.
- Integrated usability testing feedback to enhance knowledge retention and learner flow.

**monday.com (Hackathon)** / UX Designer & Researcher (Remote)

July 2022 - Sept. 2022

- Prototyped simplified onboarding experiences informed by brand identity and user research.
- Developed insights on learner behavior to influence learning product design.

**EL Pilates| Exos** / Movement Specialist (New York, NY & Remote)

Sept 2016 - Present

- Design and deliver personalized, movement-based training programs for diverse learners.
- Use feedback loops to continuously refine client learning experiences, boosting engagement and comprehension.
- Facilitate education sessions by simplifying complex biomechanical concepts into clear, actionable instruction.

**Penguin Random House** / (New York, NY)

Business Development Rep  
Sales Assistant

Dec 2013 - May 2016  
Sept 2010 - Dec 2013

- Managed client accounts, data insights, and tight-deadline deliverables with 85%+ satisfaction.
- Improved internal learning processes with cross-functional collaboration.